

Revision: iBurst Wireless

Launch 01 October 2011

Presentation by Zahir Khan



broadband. **simplified**

087 720 0303 | www.iburst.co.za

The iBurst Wireless Future



01 October 2011

A promotional graphic for iBurst, designed to look like a large billboard or a giant cup. On the left is a large orange cup with green diagonal stripes and a green lid. The cup has the text "20 GIGS" in large white letters. To the right of the cup is a large orange and green sign. The sign features the iBurst logo at the top, followed by "PRO 10+" in a green circle, then "SUPERSIZE YOUR DATA" in large white letters, and "ONLY R198 pm" in large white letters. At the bottom of the sign is the contact information "087 720 20 20 www.iburst.co.za". On the right side of the sign is a smaller iBurst logo and the tagline "broadband. simplified".

20 GIGS

iBurst
PRO 10⁺
SUPERSIZE YOUR DATA
ONLY R198 pm

087 720 20 20 www.iburst.co.za

iBurst
broadband. simplified

iBurst Wireless NEW Packages



	STARTA +	BASIC 2⁺	PLAYA 5⁺	PRO 10⁺	MAX 25⁺	UNCAPPED	UNCAPPED +
Monthly subscription	R 49	R 98	R 149	R 198	R 445	R 599	R 879
Total data bundle	1GB	4GB	10GB	20GB	50GB	Uncapped	Uncapped
Anytime data	500MB	2GB	5GB	10GB	25GB	n/a	n/a
Midnight 2 Morning data	500MB	2GB	5GB	10GB	25GB	n/a	n/a
Bundled modem on 24 month contracts	None	None	USB	USB	USB or Desktop	USB or Desktop	USB or Desktop or 2mb modem
Bundled WiFi Hotspot router on 24 month contracts	-	-	-	-	-	✓	✓
Data carry over	✓	✓	✓	✓	✓	n/a	n/a
2GB Mailbox	✓	✓	✓	✓	✓	✓	✓
5 email aliases	✓	✓	✓	✓	✓	✓	✓
iCall™ Starter	✓	✓	✓	✓	✓	✓	✓
WiFi	✓	✓	✓	✓	✓	✓	✓
Fax2Email	✓	✓	✓	✓	✓	✓	✓
Free delivery in 48 hours	✓	✓	✓	✓	✓	✓	✓
24 hour support	✓	✓	✓	✓	✓	✓	✓
Booster Price per GB	R 149	R 119	R 99	R 69	R 59	R 99	R 99



Value Proposition



- More data to use as and when you like.
- 'Anytime' data + 'Midnight 2 Morning' data (12am to 8am) and all in bundle.
- Use 'Anytime' data if you reach your 'Midnight 2 Morning' cap.
- Carry over unused data up to twice your 'Anytime' data bundle.
- 2GB mailbox + 5 email aliases included.
- iCall™ Starter included. (R10 once off airtime to get you started)
- Fax2email included.
- WiFi access included. (Wireless G WiFi hotspots)
- Relaxed shaping between 12am and 8am for true internet freedom.
- Access to Bandwidth Boosters and 24Hrs Uncapped Booster.
- Any modem on any package.
- Discounted modems based on bundled modem.





Thank You

Questions and Answers

