

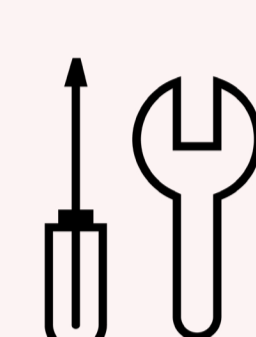
Cybersecurity readiness guide.

In the last 12 months around half of businesses reported some form of cyber breach.* To keep your company safe, here are the questions you need to ask yourself.

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1. Are my employees ready to resist?

Your staff are often the easiest route into a company's secure systems. What's more, according to **Barracuda Networks**, "CEO and CFO accounts are almost twice as likely to be taken over compared to average employees."



To counter this, make sure you enable authentication tools and have comprehensive cybersecurity training in place.

2. Are your vendor solutions compliant with industry security standards?



Ask vendors what their baseline cybersecurity measures are – and how they keep up with a fast-paced and dynamic threat environment.

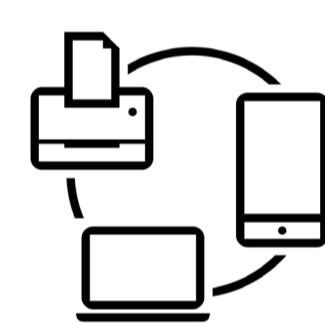


You should also read reviews by reputable third-party cybersecurity outlets to gauge the strengths and weaknesses of each vendor solution.



3. Do you run regular vulnerability scans and penetration testing?

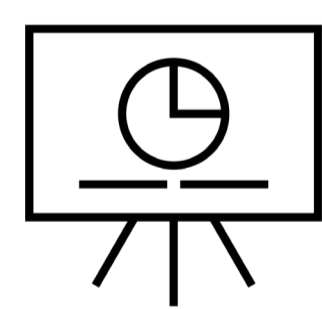
Penetration testing determines how easy it is for malicious actors to hack into your systems.



ASK YOURSELF:

- When was the last time you ran a penetration test?
- Are you diligent about running regular updates on all software solutions and implementing security patches for new vulnerabilities?

4. Do you know how valuable your data is – and is your protection commensurate with its worth?



HAVE YOU SPENT THE TIME TO REVIEW AND RANK THE DATA THAT YOUR BUSINESS RELIES ON?

- Intellectual property, client data and data that could be subject to penalties (legal or contractual) are all highly valuable to cybercriminals.
- You need to anticipate the ramifications if you were prevented from accessing such sensitive data or it became public.

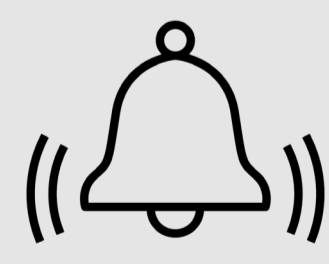


5. Do you know what to do when something goes wrong?

Ask yourself and your team to think about how prepared you are if a cybercriminal is successful.



WHAT DOES YOUR INCIDENT RESPONSE PLAN LOOK LIKE?



HOW ROBUST IS IT?



AND HOW OFTEN DO YOU REEVALUATE IT AGAINST NEW AND EMERGING THREATS?

Contact us to become cybersecurity-ready.

Getting breached is not a question of if, but when. Xerox IT Services includes cybersecurity experts ready to tailor best practices and insights to your unique situation and needs.

[Contact Us](#)